

Presentation 2 - Opportunity recognition in a research context

Wednesday, 6 December 2023 13:30 (1 hour)

Opportunity recognition is one of the key foundational concepts in entrepreneurship research that explains how to detect opportunities from research that can be converted into commercial market applications. This session will focus on exploring the concept of opportunity recognition in entrepreneurship, including the antecedents that can influence the number of opportunities that can be developed and exploited.

Part 1: Opportunity recognition in entrepreneurship

Part 2: Opportunity Recognition and its antecedents

Case Study –evaluating Nanoporetech complex interaction between the academic entrepreneur, the organisation and technology.