

# THE ENTERPRISE TEAM

## HEALTHTECH INNOVATION

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[liverpool.ac.uk/collaborate/enterprise](https://liverpool.ac.uk/collaborate/enterprise)

Enterprise:  
Licensing & Ventures



# RESEARCH, PARTNERSHIPS & INNOVATION



*Research Support  
Office (RSO)*



*Research & Partnerships  
Development*



*Research & Impact Strategy*



*Industrial Strategy*



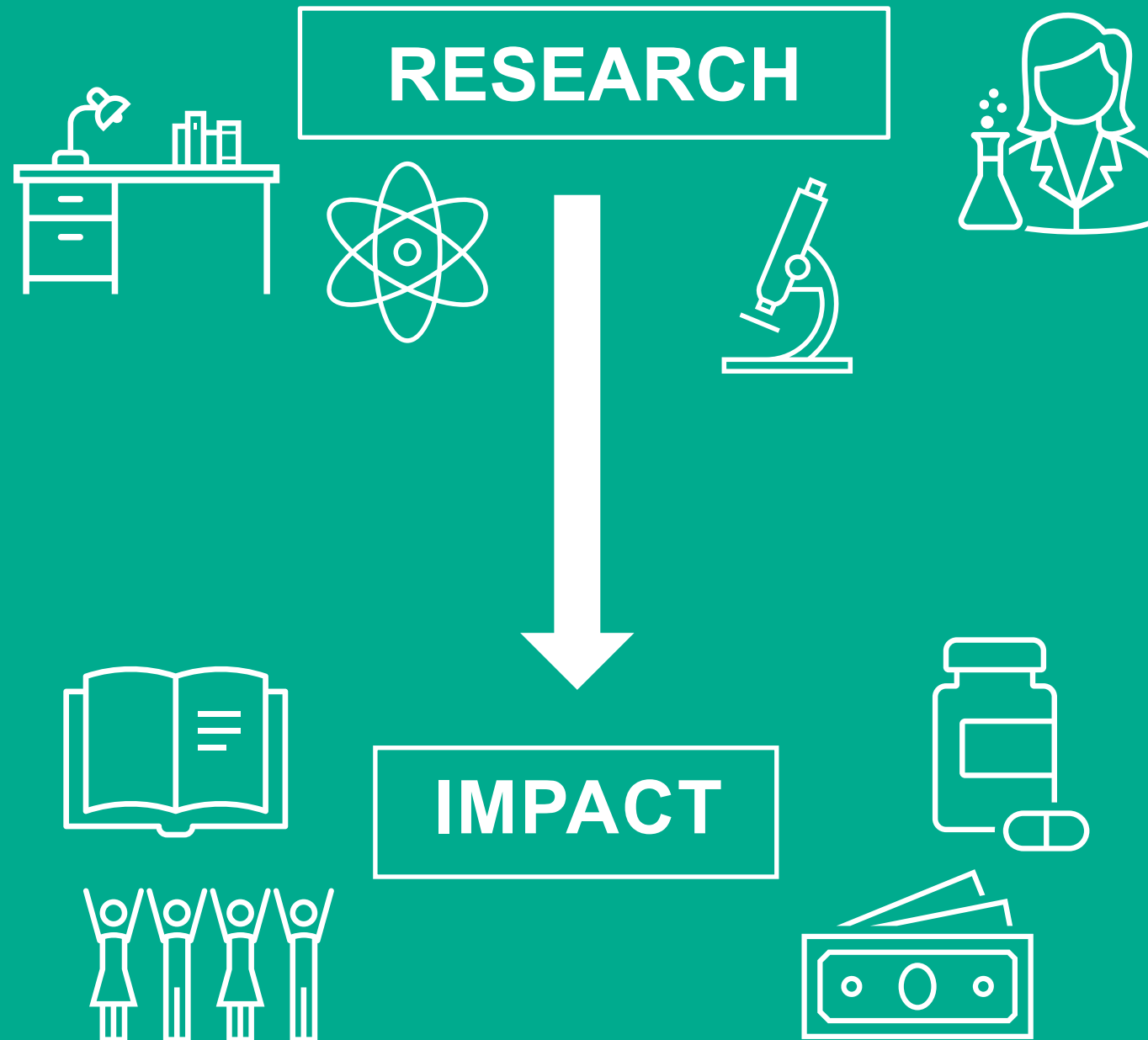
*Consultancy*



*Enterprise Team*

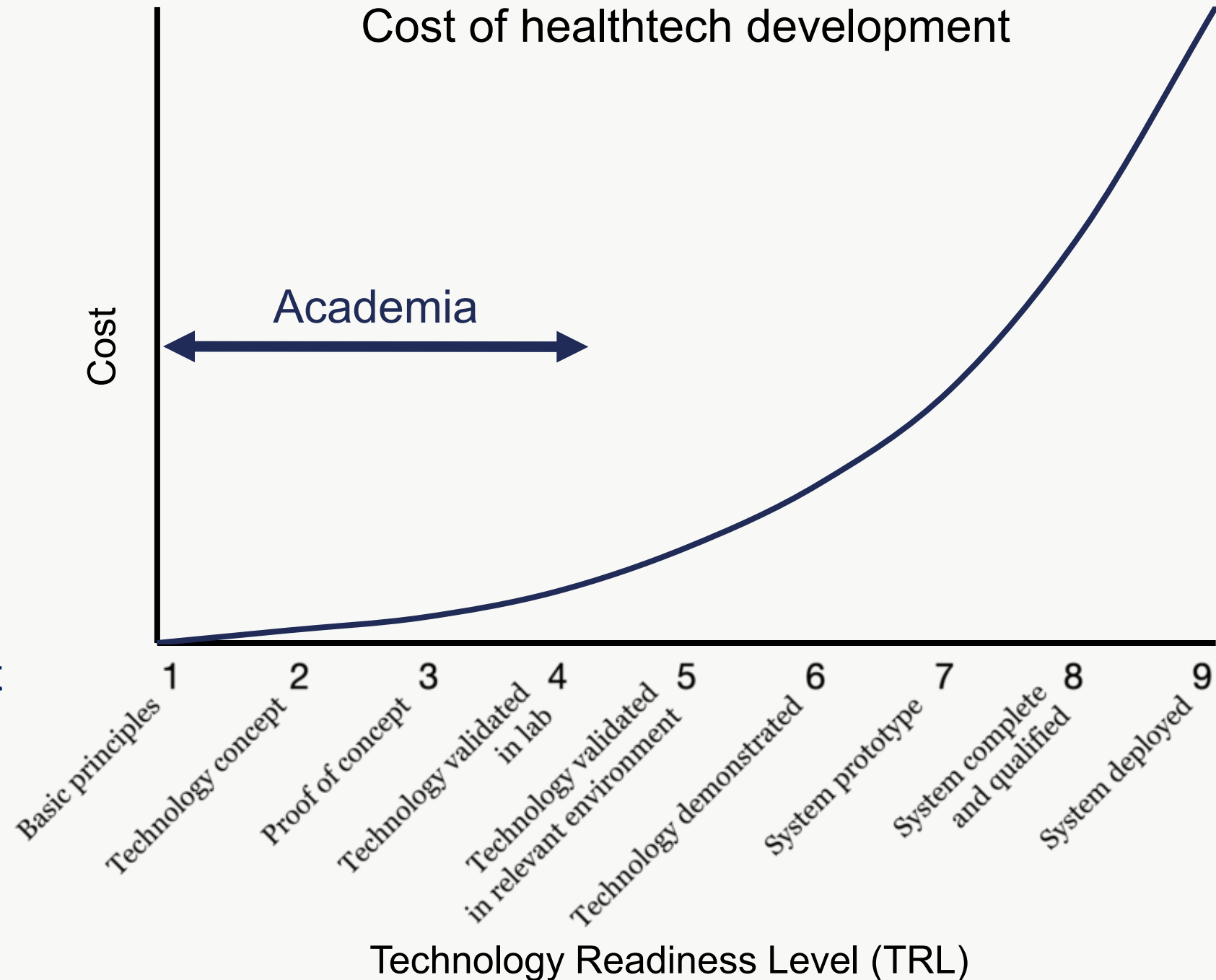


*Knowledge Transfer  
Partnership*



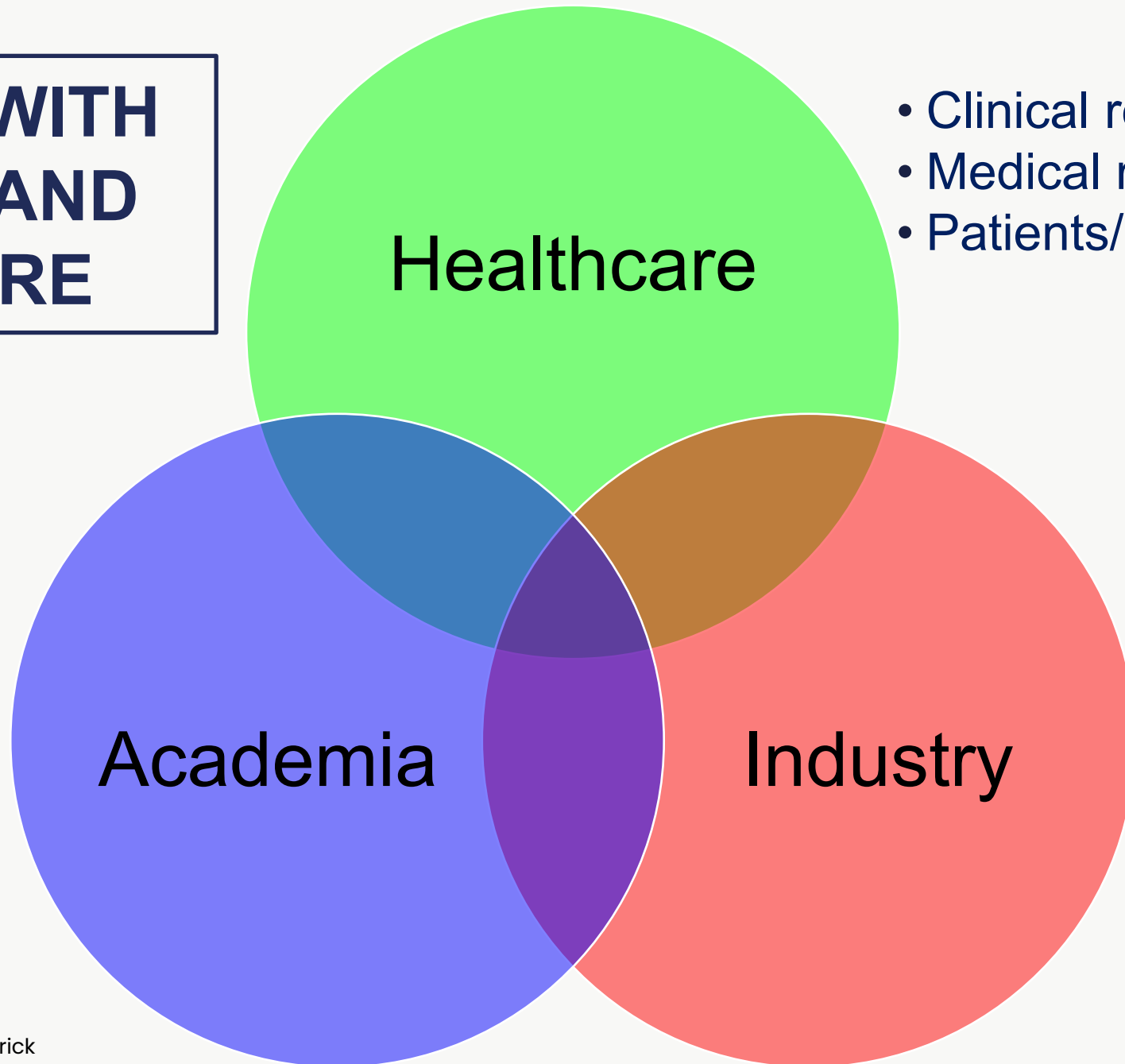
# TRANSLATING RESEARCH IS CHALLENGING

- Getting a technology to the clinic is very expensive!
- Academic grants can only take you so far
- You need IP protection to secure funding/investment



# WORKING WITH INDUSTRY AND HEALTHCARE

- New ideas
- Novel technology
- Expertise



- Clinical relevance
- Medical regulations
- Patients/users

- Resources
- Scalability
- Real-world applicability

# HOW DO WE HELP ACADEMICS?



## IP Strategy

- IP Protection
- Assessing Competitors
- Freedom to operate
- IP monetization



## Route to Market

- Explore potential of your idea
- Regulatory and other issues
- Spinout vs Licensing?



## Industry partners

- Support developing industry partners for technology development and commercialisation



## Training

- What is IP?
- ICURE
- Fundamentals of commercialisation



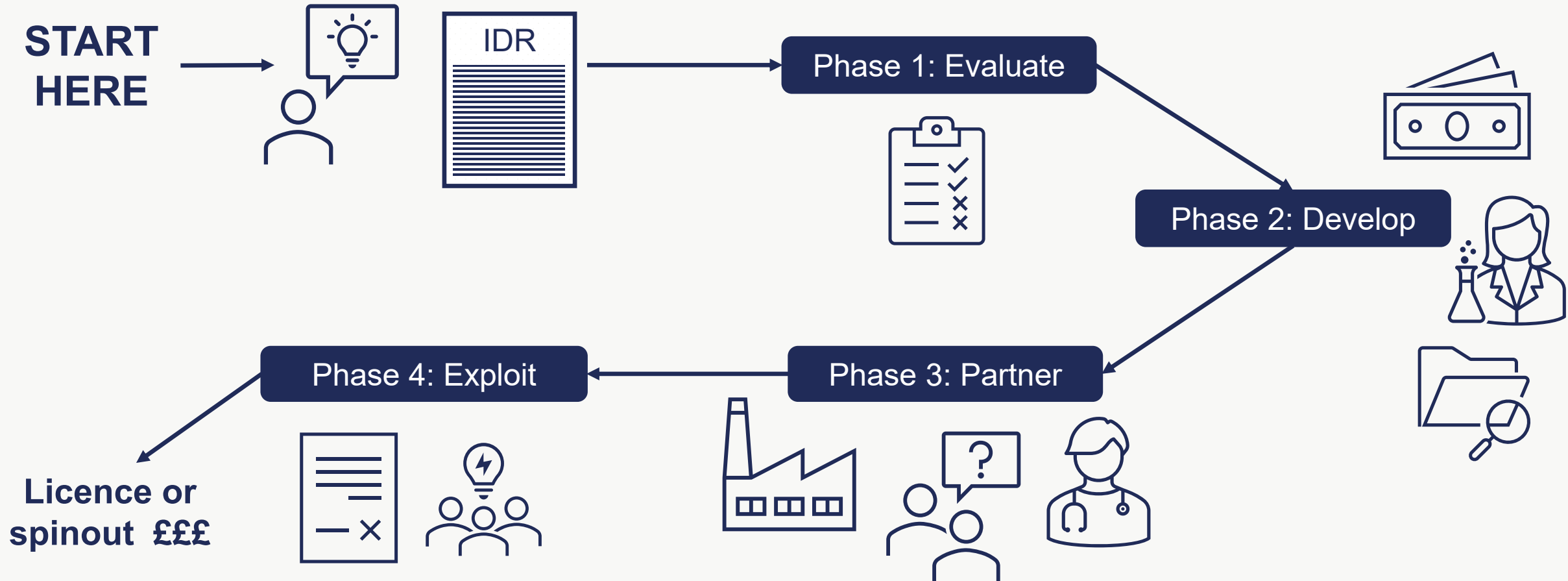
## Support with Grant writing

- Support translational funding
- ICURe programme
- IP questions
- Route to clinic questions

## Other

- Support with IP strategies
- Academic collaborations
- Transfer of IP
- Right to publish

# OUR PROCESS TO COMMERCIALISE RESEARCH





## CASE STUDY: “SHELTA”

- VR application to combat social isolation and mental health issues
- Validated on students on placement
- £50k from our Enterprise Investment Fund (EIF) to ensure scalable rollout
- Currently working with Merseycare to trial with NHS staff





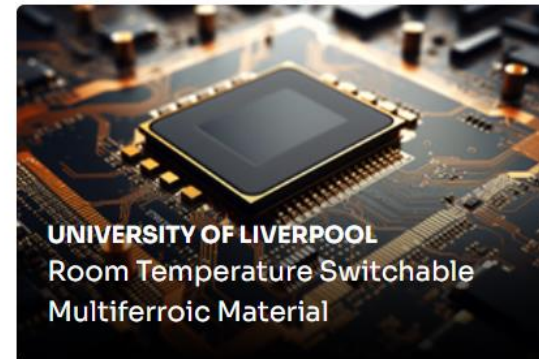
# FUNDING AND TRAINING

- The Enterprise Team's Innovation Funds
  - Ignition Fund – Prizes up to £10k, only available for early-career researchers
  - Launch Fund – [under development] Prizes likely up to £50k
- Matcelerate – healthcare materials accelerator focussed on wound care, bone implants and bioelectronics – £50k-£125k
- Commercially Curious
- ICURe
- Medical device training and more!

# HOW TO FIND OUR TECHNOLOGIES



<https://liverpool.portals.in-part.com/>





## CONTACT

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