

# Funding Challenges

*Some questions to induce discussion*

1. How can particle astrophysicists most effectively make the case for adequate support for our science?
2. How to best exploit the current excitement in certain neighbouring fields to improve support for our area?
3. What are the most effective strategies to both continue to excite the public about this work and to persuade those in power of its importance?
4. How do we ensure that funding for QTFP activities can be sustained without losing what is good about the pre-existing programmes in other AP areas?