

## LinkedIn Masterclass

*Tuesday, 8 March 2022 15:00 (1 hour)*

LinkedIn Masterclass is a key subject for technical PhDs taking their careers forward. Such is their specialisms that the employers and recruiters will be using LinkedIn to search them out. The learnt techniques can then be applied to either build connections or to attract attention/generate interest from employers and can take their visibility to another level. In a world dominated by Social Media the ability to master LinkedIn will become ever more important.

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